

Sabanci Group Companies

SABANCI

Our meetings with Digitopia are one of the most meaningful meetings I have ever attended. It is a good thing that we have done digital maturity index measurement with them and it is fortunate that Digitopia is doing this job.

Cevdet Alemdar

Industry Group Presedent, Sabanci Holding



AGE SA

AKÇAN SA

AVIVA SA

BRI SA



Carrefour SA

KORD SA

SABANCI Dx

Calibration is very important when it comes to measuring. The biggest support that Digitopia gave us is the calibration capability. If you don't calibrate, you really get the feeling of being wrong, waiting and waiting. The important thing is to do this repeatedly. Because the biggest problem of companies like us is that when we get carried away with the comfort of averages, we can miss some dimensions that are burning out. Digitopia is a great enabler for the digital transformation process.

Dogus KURAN

CTO, Sabanci Dx



We found the methodology that Digitopia follows suits our culture best. Digitopia actually takes a screenshot of the moment and analyzes it. While determining your roadmap in the next steps, they leave the issue of which tools and technologies to purchase to the free will of the company. We did not encounter any coercion or insistence. For this reason, we decided to work with them and completed the DMI process with Digitopia in North America, Brazil, Indonesia, Turkey and Thailand.

Deniz KORKMAZ

CTO, KordSA



We have been renewing the DMI service on a regular basis for 3 years. This year, we plan to include more DMI results in our action plan by pulling this study earlier in order to evaluate DMI outputs and determine company strategies according to these outputs at our strategy meeting. We will continue to renew DMI to keep seeing where our strengths lie and also the muscles we need to strengthen, and what we have achieved in the last 3 years in our digital transformation journey.

Filiz MERT

Digital Projects & Analytics Manager, BriSA

